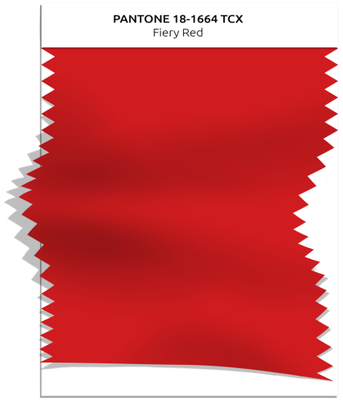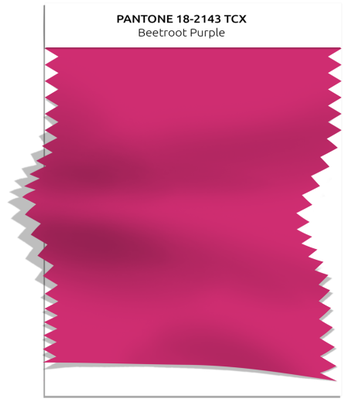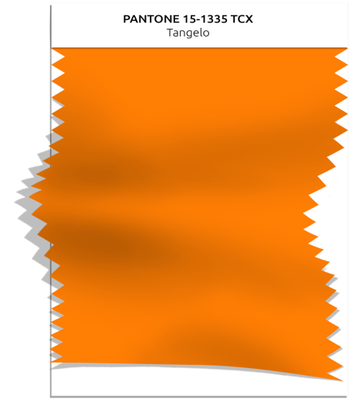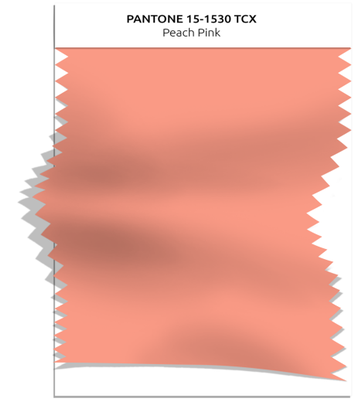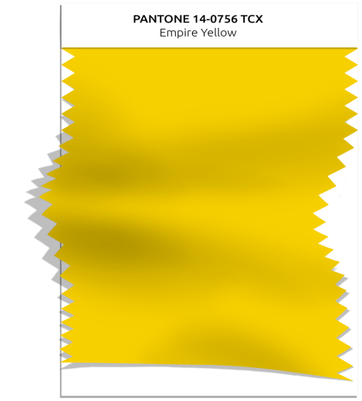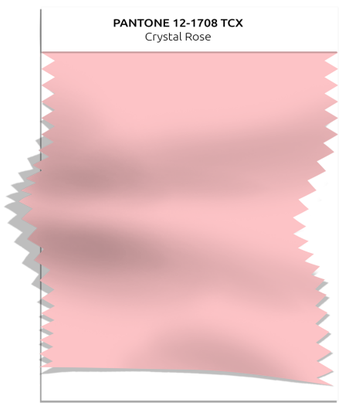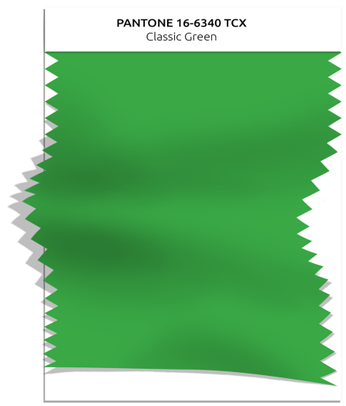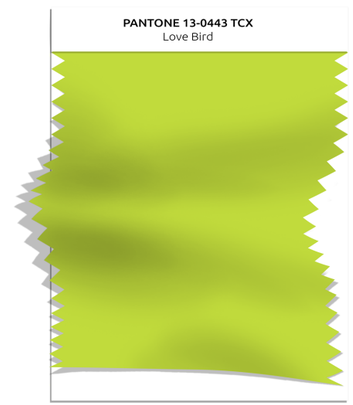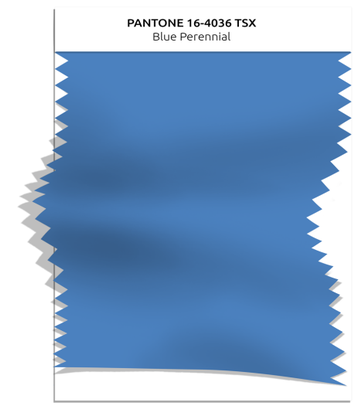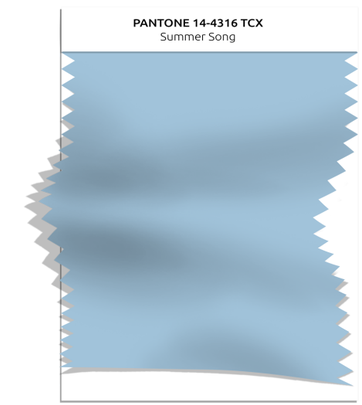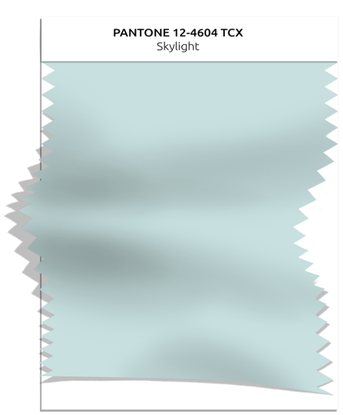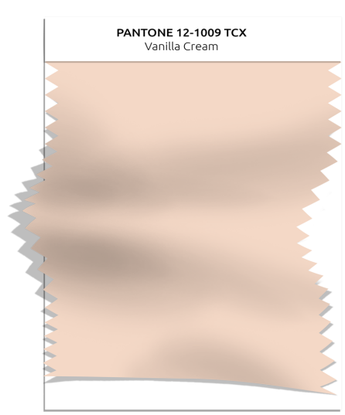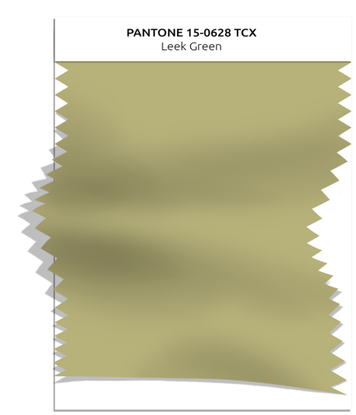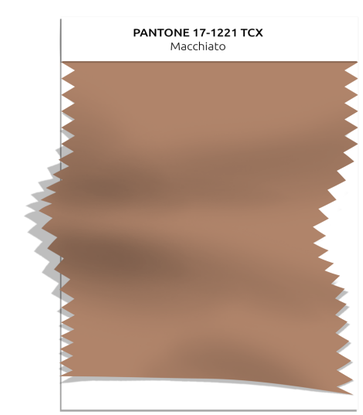Die Pantone Trendfarben 2023